

## **PRESS RELEASE**

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### **BLUEGRASS FAMILY HEALTH OFFERS EXTENSIVE PRENATAL GUIDANCE THROUGH “SPECIAL DELIVERY MATERNITY PROGRAM”**

Bluegrass Family Health (BFH) now offers pregnant members the *Special Delivery Maternity Program*. BFH offers this program as a way to help expecting mothers maintain a healthy pregnancy, and offer assistance to those in “high-risk” pregnancy situations.

Through the *Special Delivery* program, expectant mothers are contacted regularly by an OB nurse case manager, and are provided with an ACOG (American College of Gynecology & Obstetrics) pregnancy-planning book, as well as other educational materials, in order to keep a record of the progress of the pregnancy. Mothers who show signs of problems or are high-risk are offered more extensive case management services.

According to OB Nurse and BFH Case Manager Donna Chapman, “The biggest thing about the program is that we offer extra support to the mothers, and we find new opportunities for assisting in healthy pregnancies, that may not have originally been there.” When an expectant mother has questions but is having difficulty contacting her doctor’s office, she has a back-up line of support. Likewise, the case managers work as a support system for both the patients and the physicians; contacting the physician when signs of problems arise.

The BFH *Special Delivery* program is voluntary and anyone who does not wish to participate can request not to be contacted by a Bluegrass Family Health case manager. Names of expecting mothers are supplied to the case managers through the patients’ primary care physician or OB/GYN; or an expecting mother can contact BFH at any time throughout her pregnancy.

In addition to being a support for the physical needs of the expecting mothers, the Case Managers also offer support with claims, giving the patients one contact person at BFH.

*Bluegrass Family Health* has been in operation since 1993, and has been a wholly-owned subsidiary of the Baptist Healthcare System since 1997. BFH offers their 106,000+ members more than 4,500 providers and 73 Hospitals throughout 92 counties in Central, Eastern and Western Kentucky.

*Bluegrass Family Health* is a Kentucky-based, not-for-profit company with a comprehensive provider network, offering competitive rates and community-based service.